



Social Media in Exchanges (Preparation, operation, post-processing)

**Multiplier Event
26th of January 2017, Roma, Italy**

Venue: ANCE, via Guattani ,16

AGENDA

- 9.30 Welcome / Opening (Formedil and IFAPME)**
- 9.45 Explanation and introduction on the project (IFAPME)**
- 10.00 The SoMEx App characteristics, aims and state of art (IFAPME)**
- 10.30 Requirements and App necessities in mobilities (Formedil)**
- 11.00 The App in motion: testing and results (Formedil)**
- 11.15 What's next: Somex 2 (IFAPME)**
- 11.30 Synergies and initiatives: dissemination (I town, Bus trainer, Cotutor, QA HiVet, Emova and others))**
- 12.30 Conclusion**
